



Call to SVAN Artists to Participate in the Sacandaga Valley Arts Network Artists' Gallery

at the Fulton County Visitor Center at Vail Mills, NYS Rt. 29 and 30

OPPORTUNITIES FOR SVAN VISUAL ARTISTS in GALLERY & ON SVAN WEBSITE

The Sacandaga Valley Arts Network (SVAN), serving the region's growing arts community, in conjunction with the Fulton County Regional Chamber of Commerce and Industry (FCRCC&I), opened a gallery in the Fulton County Chamber Visitor Center at Vail Mills in June 2009. We are offering SVAN visual artists the opportunity to display their work in the gallery and on the SVAN website— a new benefit of gallery membership starting this 2010 summer season.

OVERVIEW of PURPOSE

SVAN has requested and been granted permission to use available space in the Visitor Center as a SVAN Art Gallery. Displaying a diverse selection of artwork in the center, located at the junction of Rt. 29 and Rt. 30, will accomplish several important community goals—

- Promote the arts by expanding the awareness of SVAN to the larger community
- Provide a networking vehicle for artists
- Provide an opportunity for increased art sales by exposure
- Because of its location, the Art Gallery will attract out of town as well as local residents to the center
- The Visitors Center will become a destination for information about SVAN Classical Concerts, Musical Theater, Art Exhibits, Workshops, and wide array of Musical Performances
- Periodic gallery open-house receptions will draw local residents and out of town visitors to view artwork, engage with artists, and purchase their work. On-site sales may occur at receptions as artists will be encouraged to bring additional work available for purchase at these events.

MANAGEMENT, SPACE USAGE and FEES

The Gallery displays artwork by SVAN artists with a periodic rotation. Information about each artist and how to purchase the art is available in the gallery.

An annual fee of \$25 for participation in this program will be charged. This fee is separate from and in addition to the SVAN membership fee.. The fee will help cover gallery space improvements, receptions, advertising and signage. The SVAN Gallery is identified on both the interior and exterior of the tourism center with signs. New exterior signage will be erected in spring 2010.

INSURANCE

Each artist will be responsible for insurance on his/her artwork. The artist bears the risk of loss for artwork offered for display and neither the Chamber nor SVAN will be liable for the artist's artwork or personal injury. SVAN will require a signed inventory list of all titles, media and prices when an artist's work is delivered to the Visitor Center Gallery.

MEMBER PARTICIPATION

Artists wishing to participate at the gallery must be a SVAN member. Membership information is available online at www.svanarts.org. A participating artist may display two framed pieces *ready to be hung with wire*. Locked glass cases are available for the display of small 3-dimensional items— two pieces per person. Artists will be required to deliver their work to the gallery on a date and time to be specified. Artwork will be rotated periodically. **Participating gallery artists should also email to Linda Hinkle at <hinkhill@yahoo.com> one to four JPG images of their work if they wish to have them included on the website.**

The Visual Arts Committee plans an Open House Celebration on June 3, 2010 from 5pm to 7pm, to showcase the exceptional and diverse talents of SVAN visual artists. Future events will be planned and fresh ideas for expanding activities are always welcome.

Please fill out and return the registration form along with your check for \$25 made out to SVAN. Mail to:

Linda Hinkle, 249 Heagle Road, Johnstown, NY 12095

If you have questions, please contact Linda at <hinkhill@yahoo.com>

You will be contacted with information regarding the date and time for delivery of your work to the Gallery.

The SVAN Visual Arts Committee hopes you will join us today!!



Sacandaga Valley Arts Network Artists' Gallery Registration

I AM A NEW GALLERY APPLICANT

I AM A RENEWING GALLERY MEMBER

The purpose of the SVAN Artist Gallery at the Fulton County Chamber Tourism Center in Vail Mills is to (1) provide SVAN visual artists an opportunity to display their work in a high traffic location, (2) provide a networking opportunity with other SVAN members and (3) provide an opportunity for increased art sales by exposure to travelers as well as local residents.

Please submit this application to participate in the SVAN Artists' Gallery along with the non-refundable gallery membership fee of \$25.00. New gallery members will be welcome at any time, but space for display will be made available at the next scheduled rotation. All participating artists must be a member of SVAN.

Check the box by each item of information you **WOULD** like included in the "Artists Contact Information" brochure that will be available in the gallery and on the SVAN website www.svanarts.org

SVAN Member/Artist's Name: _____

Mailing Address: _____

Email Address: _____ Web Site Address: _____

Phone # (Day): _____ Phone # (Evening): _____

Two pieces may be submitted for display in the Gallery by each participating SVAN artist.

Description of Work to be Displayed:

#1 _____ Price if for Sale: _____

Title: _____ Overall Size: _____

#2 _____ Price if for Sale: _____

Title: _____ Overall Size: _____

Insurance: The artist is responsible for insurance on his/her artwork.

SVAN is obligated to take reasonable care in the display of work received for the gallery.

Inventory: An inventory list of all titles, media and prices is due when the artwork is delivered to the gallery.

Sales: No commission will be taken on any work sold as a result of its exposure at the gallery.

Hours: The SVAN Gallery will be open whenever the Fulton County Chamber Visitor Center is open.

During the summer (Memorial Day Weekend through Columbus Day Weekend) the

Visitor Center and Gallery are open **seven days a week** from 9 am to 5 pm

The Visitor Center and Gallery are open the rest of the year on Saturdays and Sundays from 10am-4pm

Questions may be directed to Linda Hinkle by calling 518-762-4893 or emailing her at hinkhill@yahoo.com

I understand the instructions outlined in the *Call to Artists to Participate in the SVAN Artists' Gallery*, agree to abide by them, and wish to become/renew membership as a gallery participant. Enclosed is my check payable to SVAN for \$25.00.

Signature: _____ Date: _____

Please mail check and completed *gallery registration* form to:

Linda Hinkle, 249 Heagle Rd., Johnstown, NY 12095

For artists who are not yet a member of SVAN, please mail a completed copy of the *SVAN membership form* (downloadable from www.svanarts.org) with your check payable to SVAN to cover the appropriate annual SVAN membership fee to:

SVAN, P.O. Box 660, Northville, NY 12134