



Call to SVAN Artists to Participate in the Sacandaga Valley Arts Network Artists' Gallery

*Located inside the Fulton County Visitor Center, Vail Mills
At the intersection of NYS Rt. 29 & 30*

OPPORTUNITIES FOR SVAN VISUAL ARTISTS in VAIL MILLS at the FULTON COUNTY VISITOR CENTER GALLERY

The Sacandaga Valley Arts Network (SVAN), serving the region's growing arts community, in conjunction with the Fulton Montgomery Regional Chamber of Commerce, opened a gallery in the Fulton County Chamber Visitor Center at Vail Mills in June 2009. We are offering SVAN visual artists the opportunity to display their work in the gallery.

OVERVIEW of PURPOSE

SVAN requested and was granted permission to use available space in the Visitor Center as a SVAN Art Gallery. Displaying a diverse selection of artwork in the center, located at the junction of Rt. 29 and Rt. 30, will accomplish several important community goals—

- Promote the arts by expanding the awareness of SVAN to the larger community
- Provide a networking vehicle for artists
- Provide an opportunity for increased art sales by exposure
- Because of its location, the Art Gallery will attract out of town as well as local residents to the center
- The Visitors Center will be a destination for information about SVAN Classical Concerts, Musical Theater, Art Exhibits, Workshops, and wide array of Musical Performances

MANAGEMENT, SPACE USAGE and FEES

The Gallery displays artwork by SVAN artists with a periodic rotation. Artwork in the gallery can be purchased at any time it is open from the Fulton County Visitor Center employee on duty. An annual fee of \$25 for participation in this program will be charged. This fee is separate from and in addition to the SVAN annual membership fee. The fee will help cover gallery space improvements, advertising and signage. There is no commission charged for work sold.

INSURANCE

Each artist will be responsible for insurance on his/her artwork. The artist bears the risk of loss for artwork offered for display and neither the Chamber nor SVAN will be liable for the artist's artwork or personal injury. SVAN will require a signed inventory list of all titles, media and prices when an artist's work is delivered to the Visitor Center Gallery.

MEMBER PARTICIPATION

Artists wishing to participate at the gallery must be a SVAN member. SVAN membership information is available online at www.svanarts.org. A participating artist may display two framed pieces ***ready to be hung with wire***. Locked glass cases are available for the display of small 3-dimensional items— two pieces per person.

Please fill out and bring this form along with your artwork to the gallery when the next rotation is announced. If it is time to renew your gallery membership, please also bring your check for \$25 made out to SVAN. If you have questions, please contact Linda at <linda.hinkle4@gmail.com>.

The SVAN Visual Arts Committee hopes you will join us today!!



Sacandaga Valley Arts Network Artists' Gallery Registration

The purpose of the SVAN Artist Gallery at the Fulton County Chamber Tourism Center in Vail Mills is to (1) provide SVAN visual artists an opportunity to display their work in a high traffic location, (2) provide a networking opportunity with other SVAN members and (3) provide an opportunity for increased art sales by exposure to travelers as well as local residents. New gallery members will be welcome at any time, but space for display will be made available at the next scheduled rotation. All participating artists must be a member of SVAN.

Check the box by each item of information you **WOULD** like included in the "Artists Contact Information" listings that will be available in the gallery

SVAN Member/Artist's Name: _____

Mailing Address: _____

Email Address: _____ Web Site: _____

Phone # (Day): _____ Phone # (Evening): _____

Two pieces may be submitted for display in the Gallery by each participating SVAN artist.

Description of Work to be Displayed:

#1 _____ Price if for Sale: _____

Title: _____ Overall Size: _____

#2 _____ Price if for Sale: _____

Title: _____ Overall Size: _____

Insurance: The artist is responsible for insurance on his/her artwork.

SVAN is obligated to take reasonable care in the display of work received for the gallery.

Inventory: An inventory list of all titles, media and prices is due when the artwork is delivered to the gallery.

Sales: No commission will be taken on any work sold as a result of its exposure at the gallery.

Hours: The SVAN Gallery will be open whenever the Fulton County Visitor Center is open.

During the summer (Memorial Day Weekend through Columbus Day Weekend) the

Visitor Center and Gallery are open **seven days a week** from 9 am to 5 pm

Visitor Center and Gallery are open the rest of the year on Saturdays, Sundays & some Fridays, 10am-4pm

Questions may be directed to Linda Hinkle by calling 518-762-4893 or emailing her at linda.hinkle4@gmail.com

I understand the instructions outlined in the *Call to Artists to Participate in the SVAN Artists' Gallery*, agree to abide by them, and wish to become/renew membership as a gallery participant.

Enclosed is my annual gallery membership check payable to SVAN for \$25.00.

For artists who are not yet a member of SVAN, please mail a completed copy of the *SVAN membership form* (downloadable from www.svanarts.org) with your check payable to SVAN to cover the appropriate annual SVAN membership fee to:

SVAN, P.O. Box 660, Northville, NY 12134

This should be done prior to any participation at the SVAN Artists' Gallery.

Signature: _____ Date: _____

Please bring this registration form, completed, to gallery with your artwork on the day of rotation.